

## Tourism sector targeted in webinar

26/05/2020

Businesses in the central west feeling the strain from travel restrictions imposed because of coronavirus are encouraged to take part in a free risk and resilience workshop that focuses on tourism.

The Remote Area Planning and Development Board is hosting a two-hour virtual workshop on tourism supply chain, risk and business resilience targeted at tourism operators, those who work in the tourism supply chain like shops, service stations, cafes, motels, pubs etc and other interested local business owners.

The workshop will be provided by Brisbane based consultancy GWI and will provide analysis and mitigation of the current COVID-19 economic challenges as well as provide insights on how digital is being used in tourism to generate revenue during COVID-19.

“Businesses will get assistance with business planning, gather insights from other business owners and be exposed to different digital business approaches and why they work,” said Neil Glentworth from GWI.

In addition to providing participants information to assist their business the workshop help RAPAD better advocate for increased support from State and Federal Governments to assist the tourism industry and small business in the region by collecting data from participants about the impact of COVID-19.

“Participants will be able to anonymously submit data during the workshop to help build a clear picture of the damage COVID restrictions have had on the industry,” said Mr Glentworth.

Interested people need to reserve their place now for the June 4 workshop through [Outbackhubs.com.au](http://Outbackhubs.com.au).

Participants will need an internet connection and be able to input data during the workshop (via a computer, tablet or phone).

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