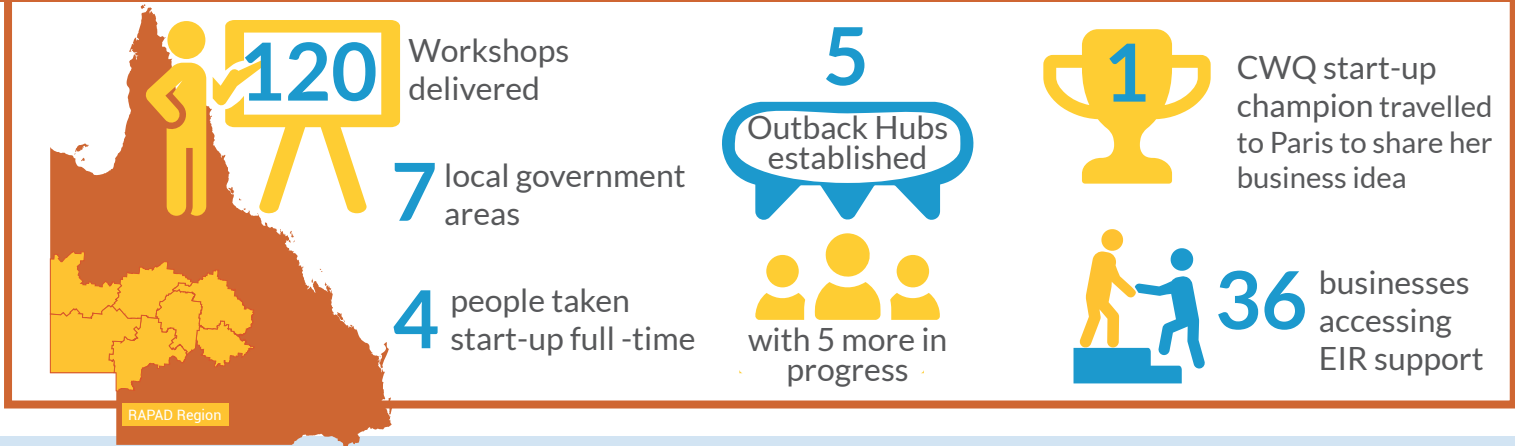# RAPAD DIGITAL PROJECTS.

ENTREPRENEUR in Residence

In May 2017, RAPAD engaged Daniel Johnsen as Entrepreneur in Residence, a role to engage & support emerging and existing business within Central Western Queensland. Below is a snapshot of some of the EIR activities and outcomes.

RAPAD Region

120 Workshops delivered

7 local government areas

4 people taken start-up full -time

5 Outback Hubs established

with 5 more in progress

1 CWQ start-up champion travelled to Paris to share her business idea

36 businesses accessing EIR support

15 Participants for Co.STARTERS Spring cohort for an 8 week business foundations course from 4 communities.

10 EIR mentees attended Myriad in Brisbane in May 2018.

16 Digital Champions upskilled in-region to assist in increasing digital literacy standards in CWQ.

The 1st! Remote 'Start-up Weekend' in Australia hosted in CWQ. With a second already held.

FEEDBACK.

Not only has the EIR brought very important information and lessons to the bush … it's made it so much easier to access this sort of education and support.

To be able to access EIR expertise in a timely, convenient manner, and for free, is such an incredible service, especially in a community the size of CWQ.

We have achieved something great out of it.

Through the provision of functional tools and knowledge, the Outbackhubs team have been integral in influencing our attitude towards our investment in digital technologies/ interfaces.

LEGACY.

Improved digital literacy & use by individuals & businesses.

Unlocked unique ideas & broader opportunities.

Opened the door to new markets for local products.

Expanded networks beyond CWQ - national & international.

Motivated to produce, publish & promote.

Queensland Government

RAPAD **DIGITAL PROJECTS.**

Westech Field Days
INNOVATION SPACE **& TECHNOLOGY PRECINCT**

Brought together leading business and technology minds and entrepreneurs all in the one place, all at the one time and all with the same purpose, to help ideas flourish through connectivity.

Inaugural event for the region hosted at Westech 12-13 September 2017.

Attendance
140 adults
100 children

Mentor program
15 pre-registered
30+ mentor one-on-ones

FEEDBACK.

We made some **GREAT CONTACTS** with the people we spoke to and they offered **GREAT ADVICE** to getting our business out there and how to set up our website.

For anyone who need some **INSPIRATION** to chase their dreams! This event truly was **FANTASTIC**!

A **GREAT PLACE** to learn and be **INSPIRED**.

It was **A FABULOUS SPOT** to meet/network with like minded people and businesses.
A **GREAT OPPORTUNITY** to meet with very successful people who you wouldn't normally get to meet.

THE PRECINCT WASN'T JUST FOR ADULTS.

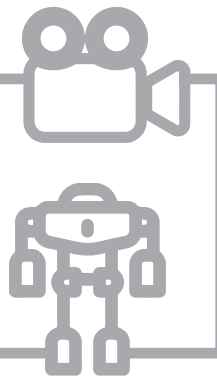Queensland Department of Education and Training
CREATIVE ROADSHOW

Tim Gentle's
THINK DIGITAL BUS

FILM DYNAMIC CONTENT

BROADCAST TECHNOLOGY

BUILD ROBOTS

Branded the RAPAD region as having an innovative and entrepreneurial culture and as a place of vitality where business can thrive.

OUTCOMES.

Created an environment where regional businesses, communities and councils could be inspired, mentored and connected.

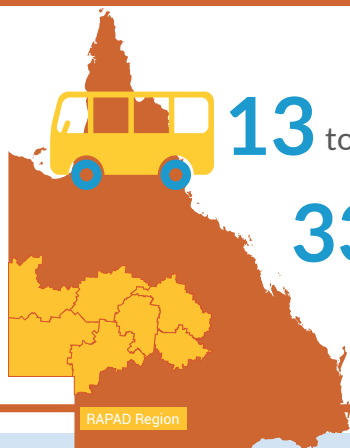Grew an encouraged an entrepreneurial culture.

Supported local entrepreneurial and technical talent to stay local.

Enabled access to mentors so those creative, positive and determined people across the region could collaborate with others and grow their ideas.

RAPAD DIGITAL PROJECTS.

THINK. DIGITAL

"Rocky" the #ThinkDigitalCoach, a purpose built 14 metre mobile classroom and members of the Think Digital Team toured the RAPAD Region between **4 - 21 SEPTEMBER 2017**.

13 towns visited

33 Digital Workshops delivered

8 different topics delivered

2 panel discussions

236 participants

1 Digital Experience *Virtual Reality @ Westech

RAPAD Region

10+ Digital Mentor Sessions

Heaps Google Map Additions

Massive Digital footprint

1 DIGITAL CHAMPION

THE PROJECT OBJECTIVES WERE TO...

✔ Increase digital skills & confidence
✔ Increase the digital capacity
✔ Identify and empower Local Digital Champions
✔ Increase digital participation generally in the region.

IN ACHIEVING THESE OBJECTIVES WE HAVE HELPED...

Improve local economic development.

Increase viability of community businesses & organisations.

Reduce unemployment.

Grow a digitally engaged region.

WORKSHOP TOPICS.

Digital Basics 101
SOCIAL MEDIA 101
Digital Marketing 101
GRAPHIC DESIGN
Exploring New Realities
CLOUD COMPUTING
Excel Basics

Workshops were delivered across every RAPAD council area.

	📅	🧑‍🏫	👤
Blackall-Tambo	4-5/9/17	5	24
Longreach	6, 8/9/17	4	30
Winton	8/9/17	1	1
Barcaldine	11-15/9/17	8 + Westech	132
Barcoo	17/9/17	2	14
Diamantina	19/9/17	5	22
Boulia	20-21/9/17	6	21